



I excel at bringing different groups of people together to find shared goals and fostering constructive dialogue on challenging topics, all while encouraging those around me to embrace their true selves. I'm passionate about helping individuals who aspire to live meaningfully, lead their businesses with integrity, and cultivate a team that genuinely enjoys their work and each other's company.

## CONTACT

PHONE:  
615-243-8844

WEBSITE:  
<https://reneerizzo.coach/>

EMAIL:  
rizzo@reneerizzo.coach

## PUBLISHED

[All You Need is a Mustard Seed](#)

## RECOGNITION

"Best in Practice" for Hope Clinic by HCA 2008

2008 "Woman of Influence" by Nashville's Business Journal

2016 Finalist for "CEO of the Year" by Center for Nonprofit Management

# RENEE RIZZO

Builder of People, Teams & Businesses

## WORK EXPERIENCE

### Consultant – 2021-Present

- **Business:** C-Suite work with small businesses, working with CEOs, Executive leadership, and board members.
  - Jane Media, LLC: Created 52-week self-discovery/healing program content for leaders/participants for Heart Rehab; created content and led numerous online coed teaching sessions; project manager for LYS program, overseeing conversion to new APP platform; implemented standard operating procedures and providing one-on-one coaching for members. 2023-2024
  - PunchingNunGroup: public relations, press releases, and blogs for 15 healthcare-related clients. 2022-2023
  - Liliana Grace Media: Created all start-up client content, standard operating procedures, marketing materials and fundraising material for a new nonprofit. 2022
  - Various other nonprofits.
- **Individual** - executive and life coaching for men and women.
- **Speaking:** Podcast and event speaker on choosing to hope amid delays, roadblocks, grief, and fear.
- **Fitness Instruction:** Certified barre fitness instructor (7 years). HIT instructor at The Transformation Camp, Franklin, TN.

### Hope Clinic for Women; President/CEO - 2004-2021

- Grew nonprofit operating budget from \$500,000 to \$1.5 million; 96% fundraised.
- Increased client volume by 450%, maintaining 82% in direct client expenses.
- Reduced operating expenses by 20% while expanding staff by 145%.
- Achieved debt-free status, including mortgage.
- Established an Endowment Fund and six-month reserve account.
- Maintained donor retention rate of over 95%.
- Successfully navigated COVID-19, implementing a safe hybrid care model.
- Trainer at the Center for Nonprofit Management (1,000+ nonprofits).

### Noroton Presbyterian Church - 1999-2004

- Oversaw finance, HR, technology, and properties with a \$1.2 million budget with 1,000+ congregants.
- Developed personnel policies and protocols.
- Managed volunteer programs and created course materials for member engagement.
- Served as Bible study teacher and trainer for various ministries.

### Waldenbooks, Oxford Health Plans, Modem Media - 1990-1999

- **Waldenbooks:** Managed financial operations and inventory control.
- **Oxford Health Plans:** Conducted market research and team-building initiatives.
- **Modem Media:** Led online market research and brand development for digital advertising. (Clients included: AT&T, Johnson & Johnson)

## VOLUNTEER

- Event speaker for nonprofits, businesses, and churches. - 30 years
- Bible study teacher to young adults, women, and men. - 25 years
- Executive Director Pop Warner football/cheerleading. - 8 years
- Community Theater - backstage - 8 years.

## EDUCATION

Lehigh University – Bachelor of Science in Finance-1990, cheer captain  
Denver Seminary Candidate – Master of Arts-Theological & Biblical Studies – '26